

# APPLICATIONS OF AI IN HEALTHCARE AND MEDICAL INDUSTRY

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## TEAM 2

TECHNOLOGY AND INNOVATION SEMINAR

YSEALI ACADEMY

FULBRIGHT UNIVERSITY VIETNAM



Fulbright

# Team 2



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# Introduction

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Artificial intelligence (AI) and related disruptive technologies have increasingly being applied and developed globally in many fields.



# Introduction



A growing need to use AI for healthcare since

- Possible reduction of expensive healthcare costs;
- Adoption and potential of AI in research areas and future applications;
- Reduced workload and increased quality of care;
- Growing demand for precision medicine;
- Shortage of health workforce to meet patient demand;
- Growing imbalance between healthcare teams and patients [1];
- The need for more efficient, customized healthcare services;
- The impact of the COVID-19 crisis

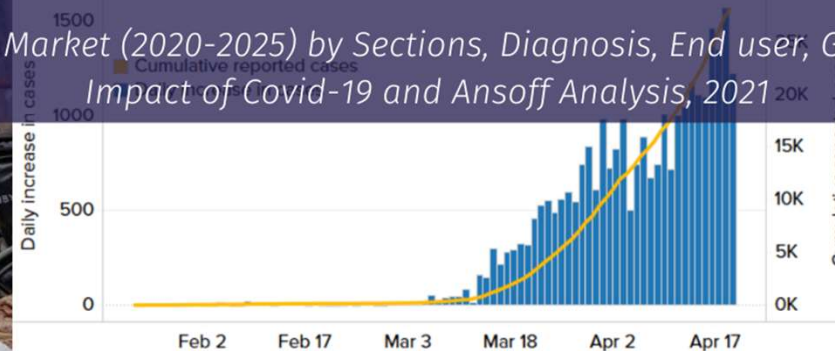
[1] *The Next Generation of Medicine: Artificial Intelligence and Machine Learning*, TMCapital, 2017

# Introduction

According to a report in 2021, the Global AI in Healthcare Market size is expected to grow from **USD 4.2 Bn** in 2020 and reach **USD 27.2 Bn** by 2025 [2].

[2] *The Global AI in Healthcare Market (2020-2025) by Sections, Diagnosis, End user, Geography, Competitive Analysis, Impact of Covid-19 and Ansoff Analysis, 2021*

Coronavirus outbreak in Southeast Asia



SOURCE: Johns Hopkins University

NOTE: Countries included in the chart are the Philippines, Malaysia, Indonesia, Singapore, Thailand, Vietnam, Brunei, Cambodia, Myanmar and Laos






## Objectives

- Present current state of AI in healthcare and its applications
- Identify the rationale behind the usage of AI in healthcare
- Determine challenges and opportunities of AI in healthcare

## Limitations

- Selected specific applications of AI in healthcare
  - Brief literature review
  - General descriptive research
- 

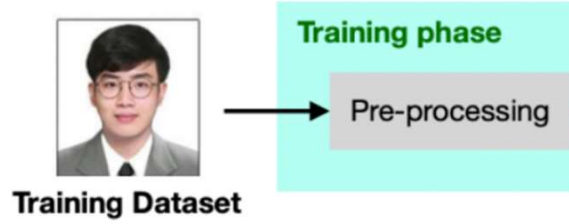




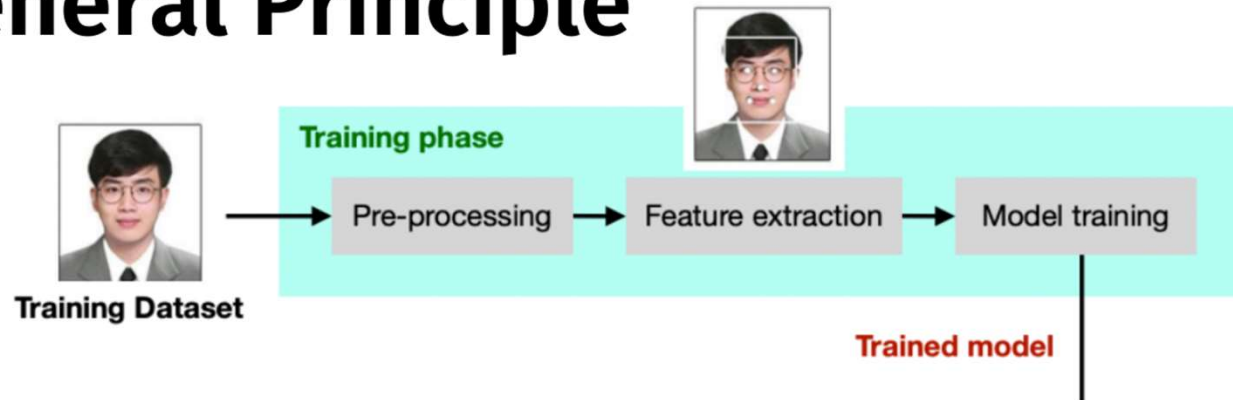
# Discussion



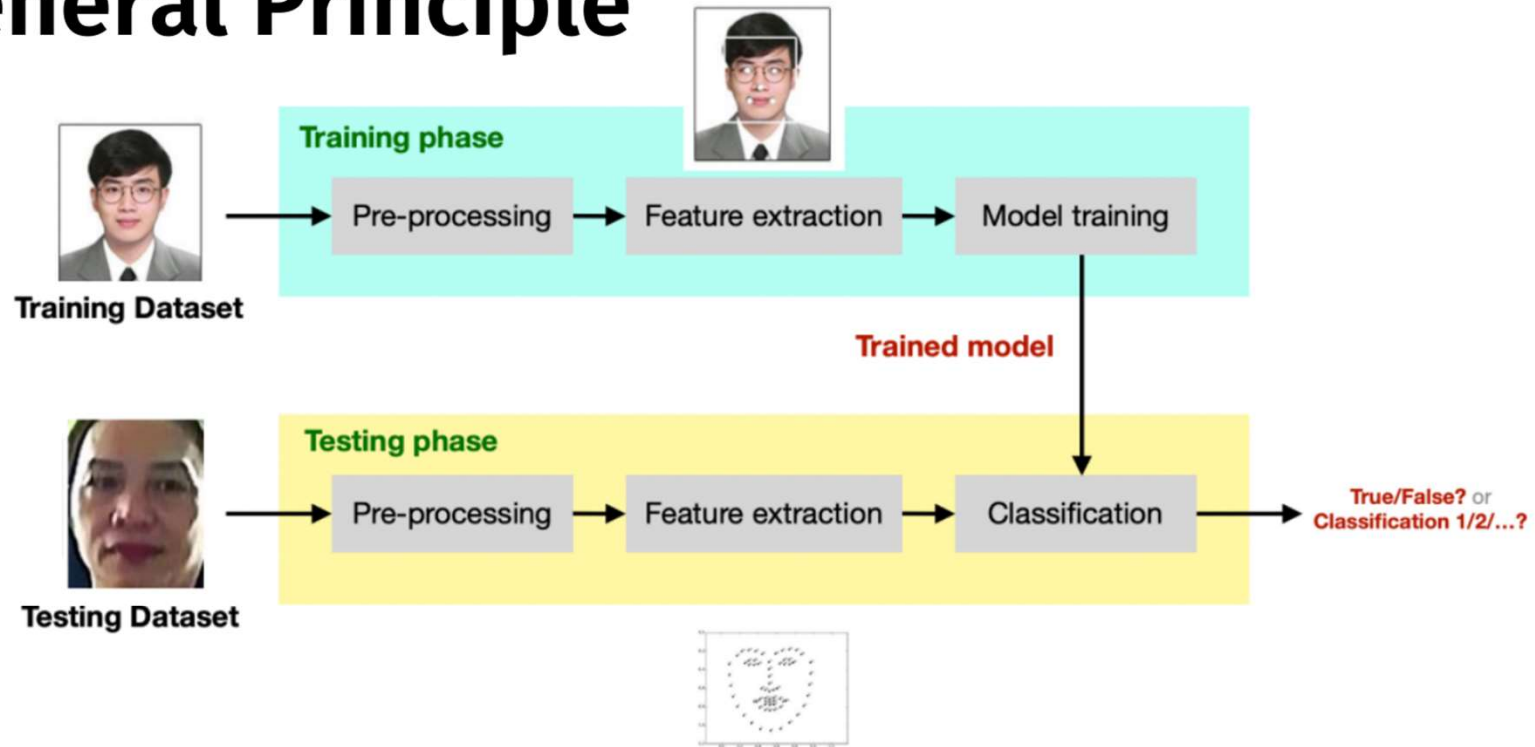
# General Principle



# General Principle



# General Principle

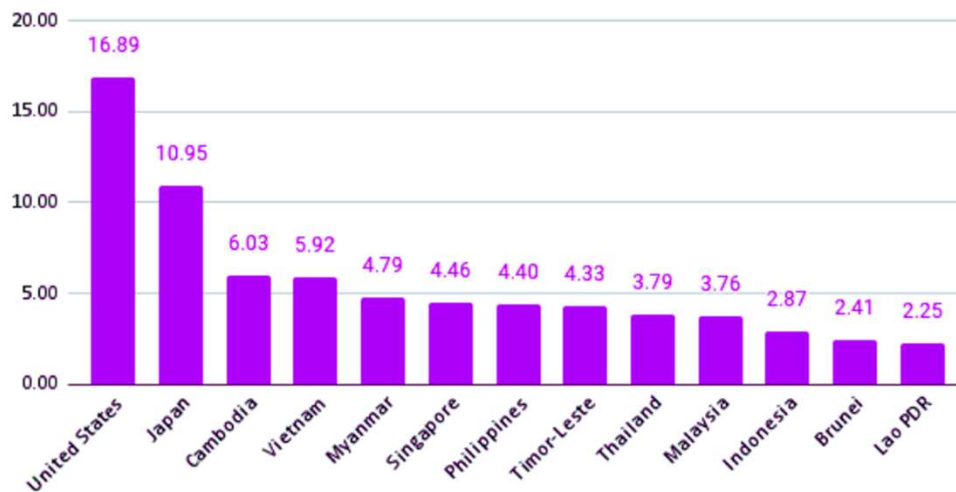




# Current State of AI in Healthcare

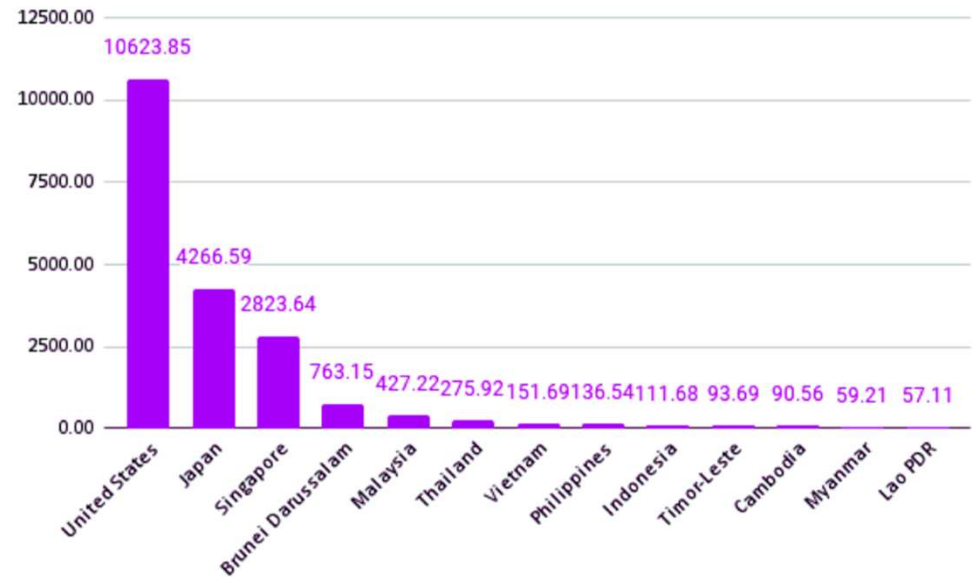


### Healthcare expenditure 2018 (% of GDP)



Source: World Bank (2021)

### Healthcare expenditure per capita 2018

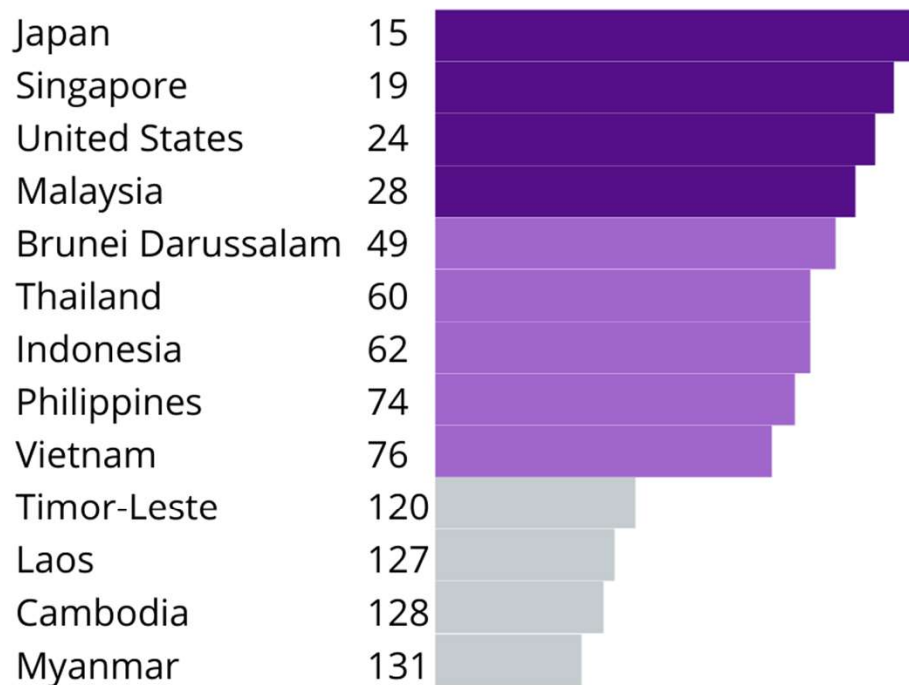


Source: World Bank (2021)

# Current State of AI in Healthcare

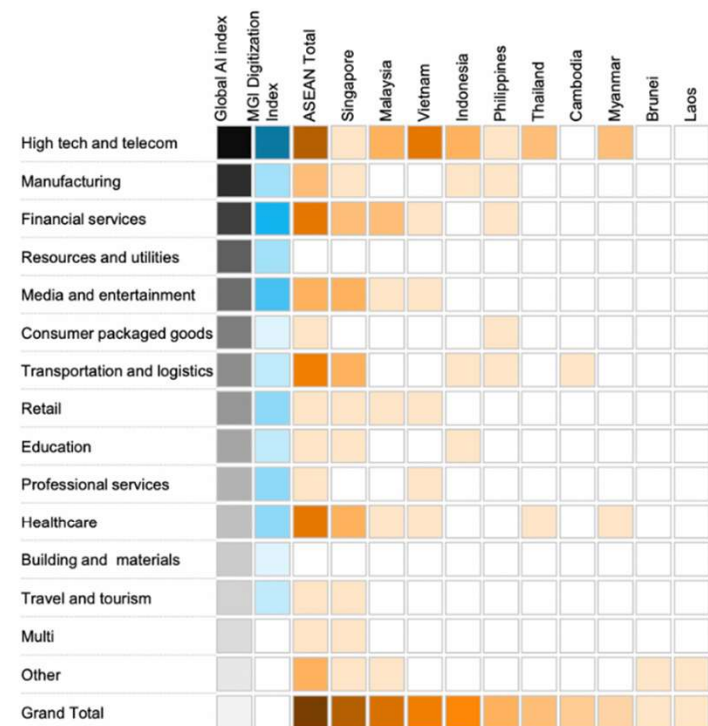


AI readiness index (2020)



Source: Oxford Insights (2021)

AI adoption level of AI in Healthcare in ASEAN



Source: McKinsey (2017)

# Applications



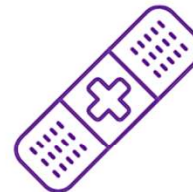
**Managing  
Medical Data**



**Medical  
Diagnosis**



**Decision  
Making**



**Medical  
Assistance**





# Managing Medical Data



- **Changing Health Information Management System**
  - Data storage/Data flow
  - Healthcare smart card
  - AI optimized patient record
- **NLP to interpret clinical documentation**
  - Generate medical reports
  - Precision
- **Security**
  - Identify cyber attack



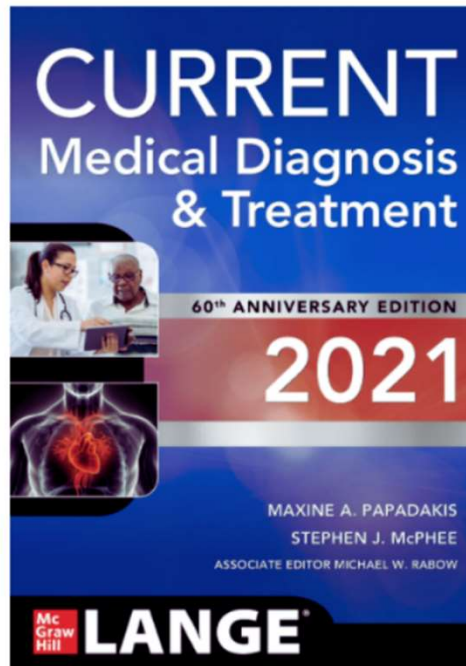


# Managing Medical Data





# Medical Diagnosis



Blood Disorders  
Blood Vessel & Lymphatic Disorders  
Breast Disorders  
Cancer  
Common Problems in Infectious Diseases & Antimicrobial Therapy  
Common Symptoms  
Dermatologic Disorders  
Diabetes Mellitus & Hypoglycemia  
Disease Prevention & Health Promotion  
Disorders of Hemostasis, Thrombosis, and Antithrombotic Therapy  
Endocrine Disorders  
Gastrointestinal Disorders  
Genetic & Genomic Disorders  
Geriatric Disorders  
Heart Disease  
HIV Infection & AIDS  
Integrative Medicine

- Plenty kinds of disorders, diseases, infections, healthcare industry need to cover (McGraw Hill Medical)
- An on-time and accurate diagnosis help with early detection for prevention and early treatment for life and cost-saving.
- AI can help at all stages of healthcare: Diagnosis, Treatment, Caring/ Assistance
- AI input data: medical imaging modalities, different kinds of signals, etc.





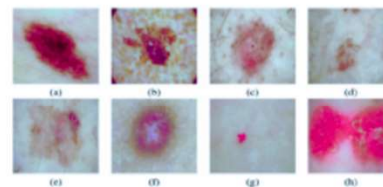


# Medical Diagnosis



## SKIN CANCER

- The global incidence of skin cancer continues to increase (according to the Skin Cancer Foundation).
- In 2019, it is estimated that 192, 310 cases of melanoma will be diagnosed in the US.
- Early diagnosis of skin cancer is extremely important to improving outcomes with 99% overall survival
- Once the disease progresses beyond the skin, survival is poor.
- There is an increasing incidence of skin cancers but a lack of adequate clinical expertise and services.
- → Immediate need and extremely suitable for AI solutions to assist clinicians since a large number of datasets are available publicly



**Fig. 1.** Illustration of different types of dermoscopic skin lesions where (a) Nevus (b) Melanoma (c) Basal Cell Carcinoma (d) Actinic Keratosis (e) Benign Keratosis (f) Dermatofibroma (g) Vascular Lesion (h) Squamous Cell Carcinoma [22].

Manu Goyal et al., "Artificial intelligence-based image classification methods for diagnosis of skin cancer: Challenges and opportunities", Elsevier, 2020



# Medical Diagnosis

## SKIN CANCER

M. Goyal et al.

Computers in Biology and Medicine 127 (2020) 104065

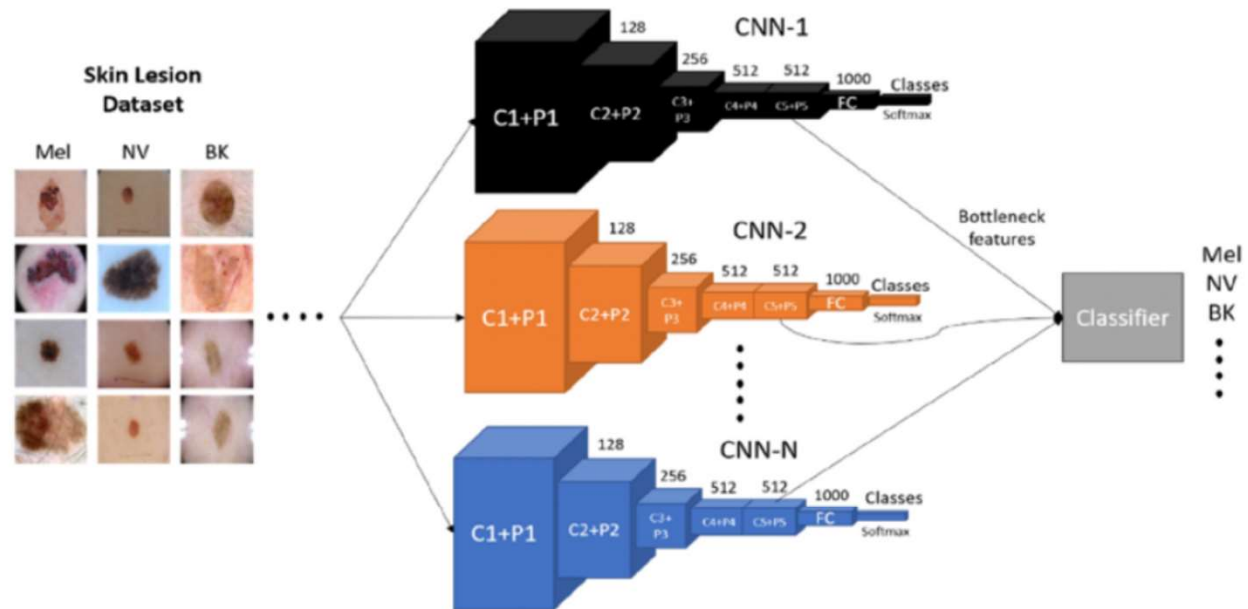


Fig. 4. Ensemble CNN approach for skin lesion classification.

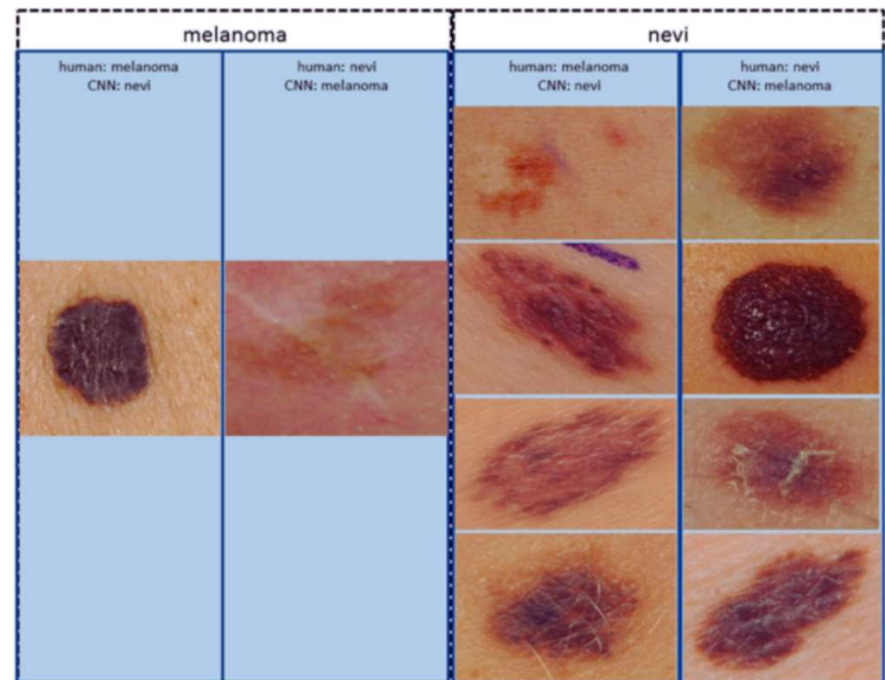
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# Medical Diagnosis



- AI inputs: 3 main types of skin lesions: Clinical images, Dermoscopic images, and Histopathology images.
- The major works: Esteva et al. (from 2017): used a deep learning algorithm: a dataset of 129,450 clinical and dermoscopic images of 2032 different skin lesion diseases.
- AI was demonstrated to be on par with dermatologists in skin cancer classification performance.
- Other studies show the outperformance of AI than dermatologists, ex: accuracy of 76% vs 70.5% (Codella et al., 2017)



Brinker et al., 2019





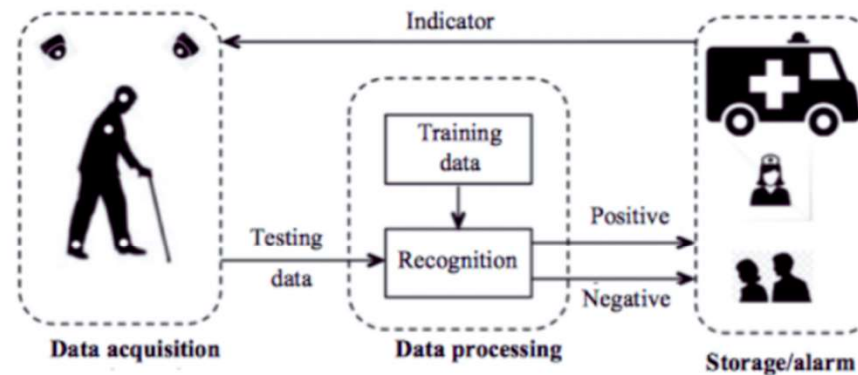
# Medical Diagnosis



## PATHOLOGICAL GAIT DETECTION

Video-based Intelligent Analysis (**IVA**) for Healthcare Monitoring System (**HMS**)

- Detecting fall down and predicting fall risk caused by abnormal gaits.
- Detecting abnormal gaits, abnormal actions.



Hoang L.U. Thuc et al.

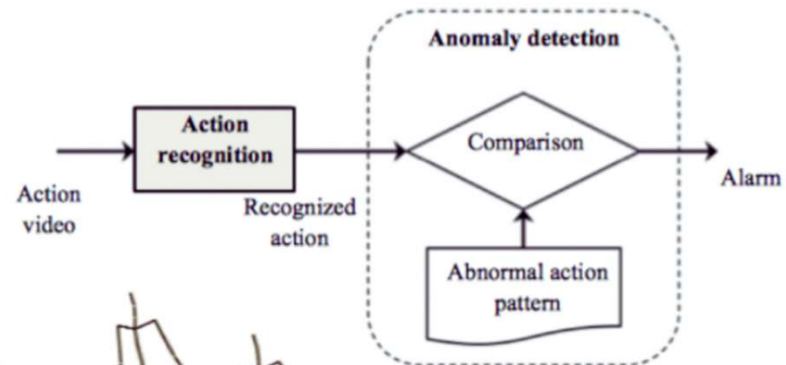
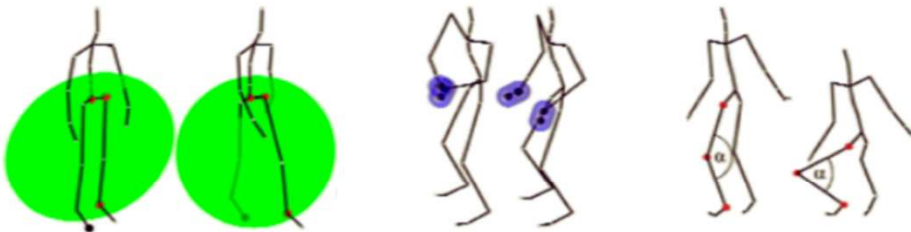


# Medical Diagnosis



## PATHOLOGICAL GAIT DETECTION

Feature description in  
abnormal action detection  
system



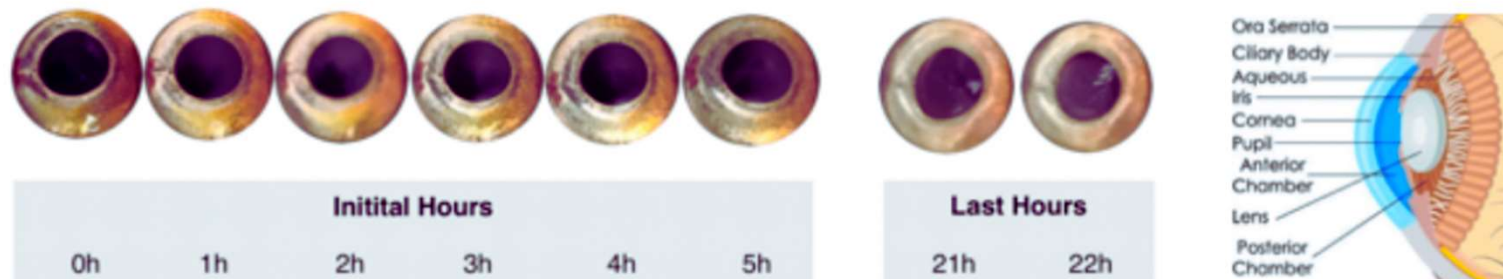


# Medical Diagnosis



## FOOD (FISH) QUALITY DETERMINATION

**Problem** - Fish freshness is the key factor to determine the quality of fishery products. How to detect freshness level to recommend a user?



**Fish eye images at time points: (0, 1, 2, 3, 4, 5 and 21, 22 hours) (a) and a fish anatomy (b).**

*AnhThu Nguyen et. al*



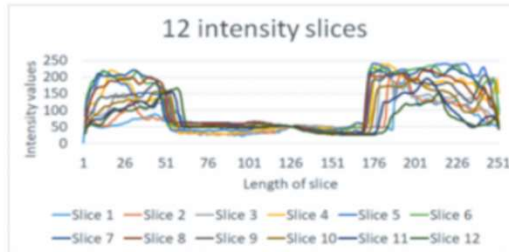
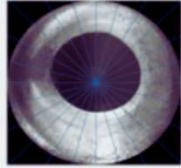
# Medical Diagnosis



## FOOD (FISH) QUALITY DETERMINATION

### Feature extraction

12 intensity slices cutting through fish eye

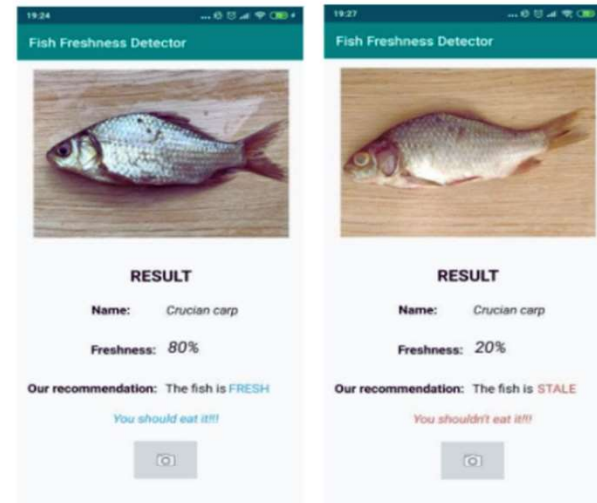


### Classification model

#### TRAINING PHASE



#### TESTING PHASE







# Medical Diagnosis



## COVID INFECTION DETECTION

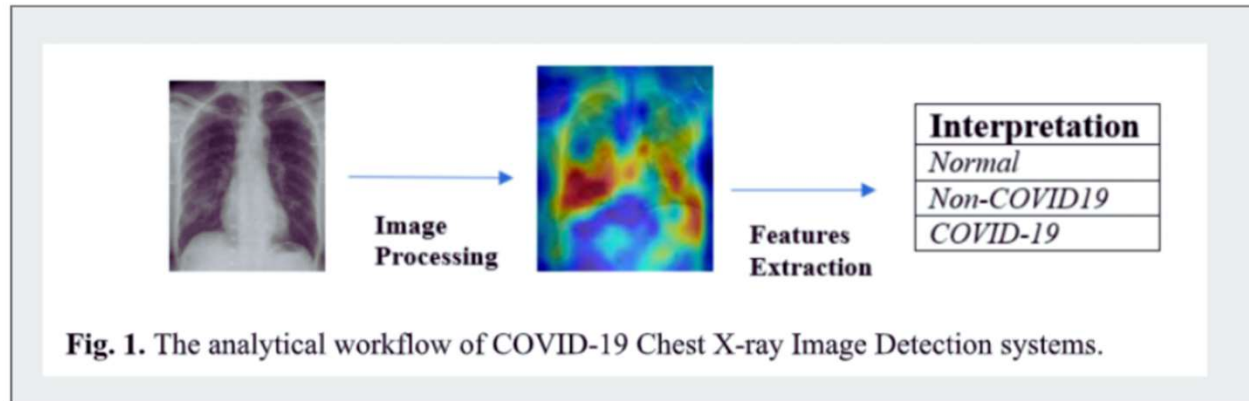


**Fig. 3.** Example CXR images from the COVIDx dataset. (1) CXR for normal case, (2) CXR for case of non-COVID-19 pneumonia, (3) CXR for case of COVID-19 infection.



# Medical Diagnosis

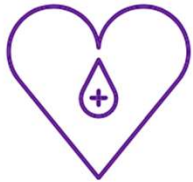
## COVID INFECTION DETECTION



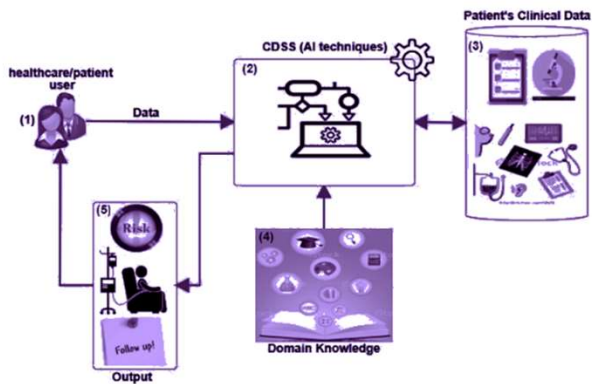
**The dataset: 13,975 chest X-ray images**  
- Training set: 13,675  
- Test set: 300

*Ba Hoang Nguyen et al, 2020*

Model	Acc
EfficientNet-CXR	93.65%
MobileNet	91.30%
ResNet	85.73%
VGG-16	80.21%



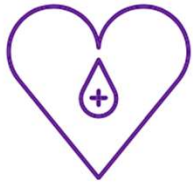
# Decision Making



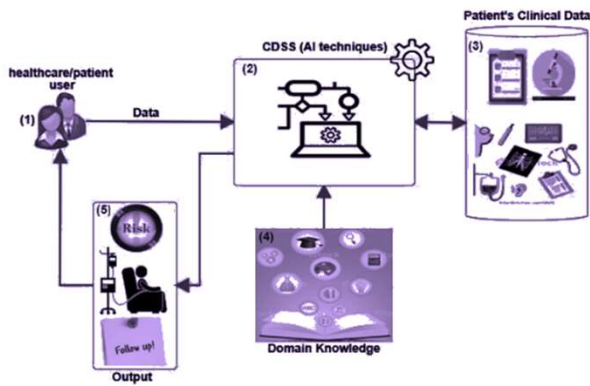
*Claudia Mazo et al, 2020*

**Clinical Decision Support System**  
analyzes data to help healthcare  
providers make decisions and improve  
patient care.



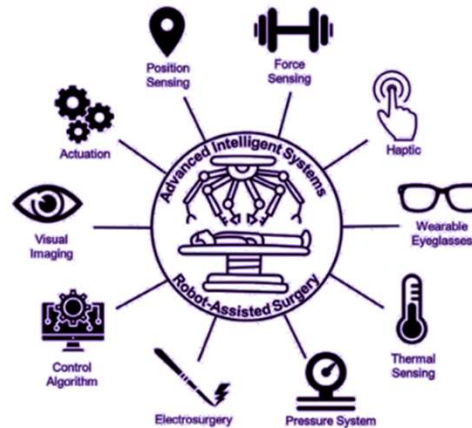


# Decision Making



*Claudia Mazo et al, 2020*

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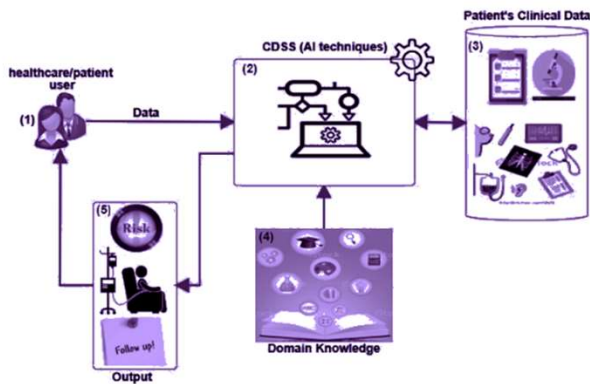


*Thanh Nho Do et al, 2020*

**AI Robot Surgical System**  
Surgical robots that can minimize errors and any variations and help in increasing the efficiency of surgeons.

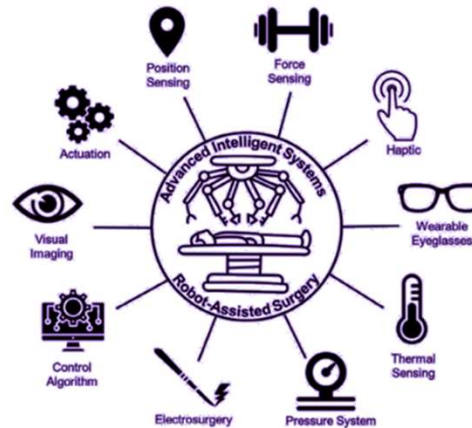


# Decision Making



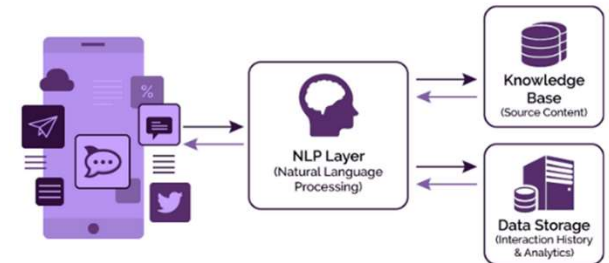
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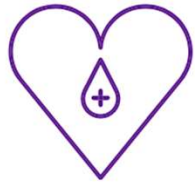


Source: Chatbotlife

**Natural Language Processing**  
Artificial intelligence that helps computers understand, interpret and manipulate human language.







# Decision Making



INTUITIVE  
SURGICAL®

*USA, Da Vinci Surgical Systems*

meerecompany

주|미래컴퍼니

*KOR, Revo-I*



*IDN, NLP helps customer decision*



*IDN, HAI-NLP helps doctor consultation*



First Databank

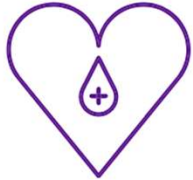
*UK, CDSS provider for doctor*



EndoMaster

*SIN, MASTER Systems*





# Decision Making



- **Legal Aspect**
  - Ethical Considerations
  - Statutory, Regulatory and Common Law Requirements
  - Employment Considerations
  - Privacy and Security Risks
- **Future Development**
  - Global Standard Which Provide Supervision CDSS
  - Nanorobot





## **Medical Assistance**



- Existence of healthcare assistant/virtual technology assistant/chatbots
- Healthcare Consumerism
- Personalization
- Convenience and Consistency





# Medical Assistance



2010, San Francisco California

"Virtual assistant that uses machine learning to respond instantly to medical and health questions."

can respond to verbal or typed questions after user sets up secure health profile



2017, Redwood, California

"Digital assistant uses that AI to help physicians manage medical documentation."

designed to integrate with existing electronic health record system, voice-activated and responds by performing the requested commands given using natural language, system is cloud-based and accessible through mobile or desktop interface



2018, Singapore

"We believe that providing doctors with instant and reliable access to clinical information is essential to improve the quality of patient care. This is a significant need especially in large and underserved emerging markets."

the AI of Bot MD can be trained on hospital and institution specific content to provide instant answers to clinical queries on treatment protocols, clinical guidelines, clinical calculators and others



# Importance and Challenges



# Importance of AI in Healthcare



**Economic Opportunities**



**Need for Reducing Costs and Boosting Resources**



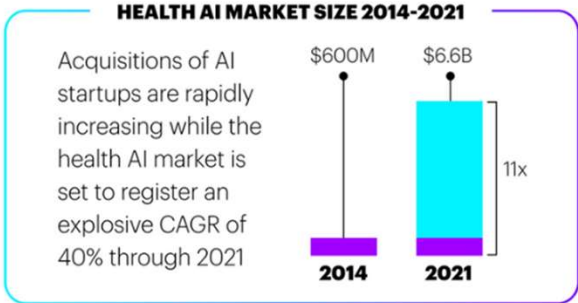
**Data Availability**



**Demand of Personalized Healthcare**



# Economic Opportunities



Source: Accenture

## 90+ Healthcare AI Startups To Watch

**Imaging & Diagnostics**

**Drug Discovery**

**Predictive Analytics & Risk Scoring**

**Genomics**

**Virtual Assistant**

**Hospital Decision Support**

**Clinical Trials**

**Remote Monitoring**

**Nutrition**

**Compliance**

**Mental Health**

Source: CBInsight

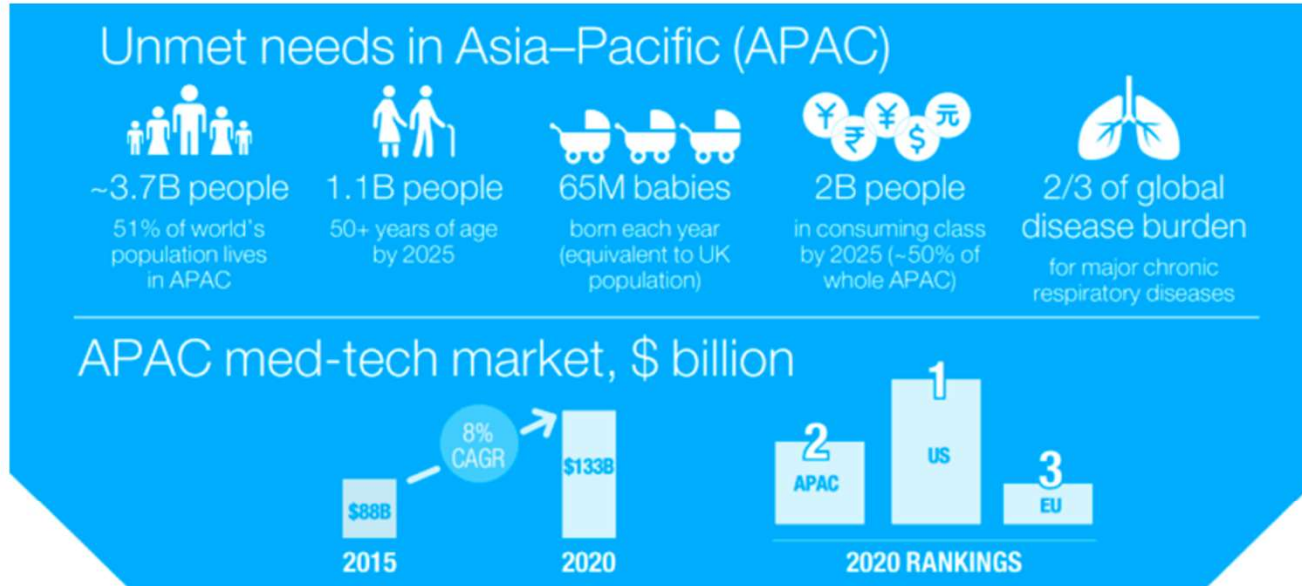
## Top 10 AI Applications

APPLICATION	VALUE*
Robot-Assisted Surgery™	\$40B
Virtual Nursing Assistants	\$20B
Administrative Workflow Assistance	\$18B
Fraud Detection	\$17B
Dosage Error Reduction	\$16B
Connected Machines	\$14B
Clinical Trial Participant Identifier	\$13B
Preliminary Diagnosis	\$5B
Automated Image Diagnosis	\$3B
Cybersecurity	\$2B

TOTAL = ~\$150B

Source: Accenture

# Economic Opportunities



Source: McKinsey & Company



# Need for Reducing Costs and Boosting Resources

WHO Region	2013	2030
Africa	1.1	2.4
Americas	8.8	15.3
Eastern Mediterranean	3.1	6.2
Europe	14.2	18.2
South-East Asia	6.0	12.2
Western Pacific	15.1	25.9
<b>World</b>	<b>48.3</b>	<b>80.2</b>

Source: Worldbank Washington DC

Estimated health worker\* demand (in millions\*\*) in 165 countries, by Region

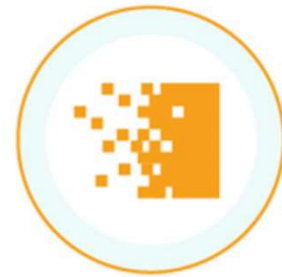
\* : Health worker refers to physicians, nurses/midwives, and other health workers

\*\* : Since all values are rounded to the nearest 100 000, totals may not precisely add up.

# Data Availability

**Growth in  
healthcare data**  
*1 exabyte = 1 billion gigabytes*

2013  
**153**  
EXABYTES



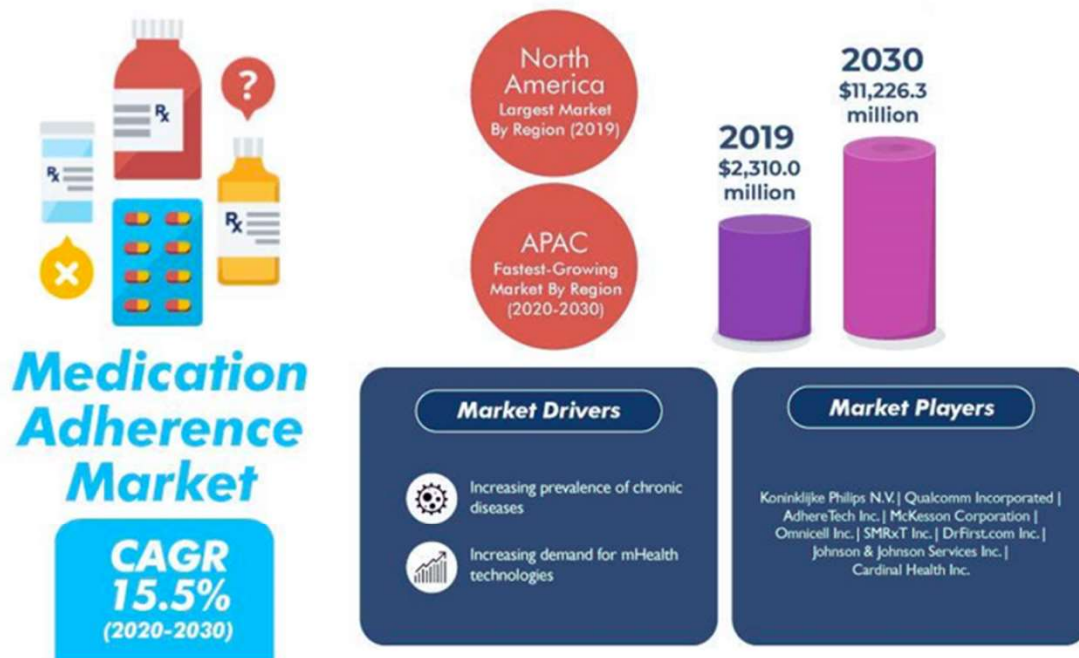
2020  
**2,314**  
EXABYTES

*Source: Stanford Medicine*

Staying up to date with and accessing such data is beyond the scope of any individual human, but may be within the capabilities of AI to manage, analyse, and interpret.



# Demand of Personalized Healthcare



Escalating demand of Personalized Healthcare will fuel Medication Adherence

Source: President Strategic Intelligence

# Challenges of AI in Healthcare

**S** ecurity



**P** rivacy



**A** doption



**E** thical


**c** oncern

**I** nfrastructure



**K** nowledge



- ◆ **Along with disruptive technologies (IoT, Big Data, Cloud Computing, Blockchain), AI is a must in the link with other technologies for digital transformation in the Fourth Industrial Revolution, especially in healthcare.**
  - ◆ **The long-term benefits of AI in healthcare include saving costs, economic opportunities, and having the demand for AI personalization.**
  - ◆ **SE Asia is still in the early stage of AI in healthcare, still concentrated on developed countries.**
- 

- ◆ **AI is only instrument to help healthcare elements.**
- ◆ **AI is a great advancement in healthcare when employed judiciously, ethically and humanely.**
- ◆ **AI development is still on the early stage, still needs to be deeply studied and needs systematic database.**



# APPLICATIONS OF AI IN HEALTHCARE AND MEDICAL INDUSTRY

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## TEAM 2

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